

MEMBANGUN BLOG SEBAGAI MEDIA KONSULTASI ONLINE DALAM PERSPEKTIF MANAJEMEN PENGETAHUAN : KASUS BIOTEKNOLOGI PERTANIAN DAN KOMODITAS CABAI

Andi Hasad, Nur Husna Nasution dan Kudang Boro Seminar
andihasad@yahoo.com; husna_aghna@yahoo.com; kseminar@ipb.ac.id
Sekolah Pascasarjana IPB, Departemen Ilmu Komputer
Jl. Raya Darmaga, Kampus IPB Darmaga, Wing 20 Level 5-6,
Bogor - Jawa Barat, Indonesia, 16680
Telp. 0251 8625584, Fax. 0251 8625584

ABSTRACT

Blog is one of communication media based on information and communication technologies are popularly used today. The objective of blog construction is a consultation media in the field of agriculture to overcome the limitations of information and knowledge faced by farmers. Consultation media is built by using weblogs in the domain of IPB and can be accessed online. This blog is equipped with a Content Management System (CMS) as a medium, whether using synchronous technology (online chat) and asynchronous technologies (comments and emails), so that blog visitors can interact and discuss with the admin and experts. The result, the existence of this blog to be a suitable and appropriate means to share knowledge among farmers, experts, students, community, government, and the various stakeholders who have an interest in the field of agricultural biotechnology and chili. In the future, farmers can use blogs for the purposes of its business and making farmers as agribusiness agriculture actors (direct user).

Keywords: blog, knowledge, farmers, agricultural biotechnology, chili.